

Employment Factsheet 2023

MSc Marketing Management

General information

47.2% MM students found a job before graduation

36.1% found it easy to find a job

Total respondents

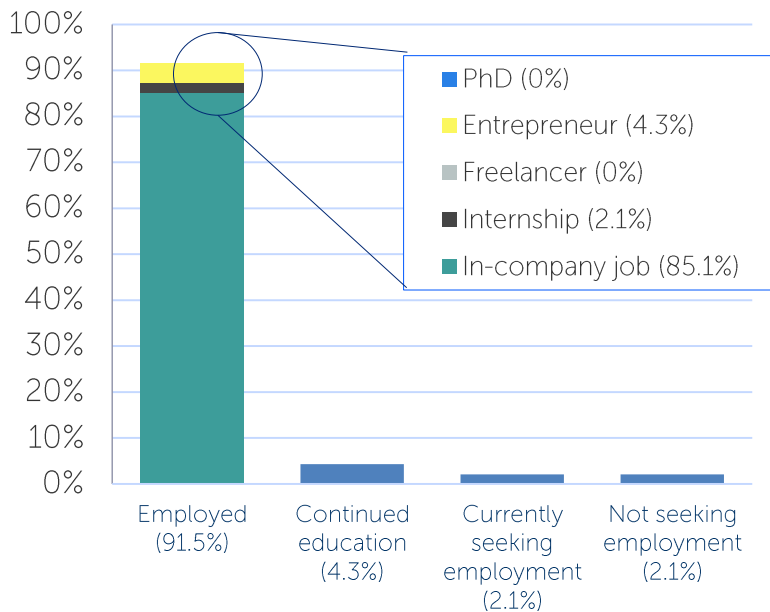
47 students 21.0%

Employment



91.5% EMPLOYED

Employment status 6 months after graduation



Top employers

1. Accenture
2. Deloitte
3. Henkel

Biggest industries

Consulting (14%)
Consumer Goods/FMCG (11%)
Fashion/Textiles (11%)

Average annual salary

	EUR	USD
2023	€45,889	\$49,560*
2022	€38,128	\$41,178*
Difference	€7,761	\$8,382

* Based on conversion rate 22/05/2023