

# Committed shareholders

## Key take-aways

1. There is a strong will amongst investors and corporates to focus on the long term. It is the way to make the transition to a more sustainable economy.
2. Home-country investors have the ability to engage with companies on strategic sustainability issues more deeply. To this extent, larger home-country stakes and joint engagement efforts might be desirable
3. This asks for a different perspective on reporting, risk management and governance structure
4. Systemic emphasis on short-term performance is an important barrier for both companies and investors
5. Much can be learned from private equity
6. There is still much that needs to be analysed when it comes to the take-over attempt of Unilever by Kraft Heinz. A follow-up project will be devoted to this. RSM will set up a case-study. Your participation would be highly appreciated
7. Change does not emerge overnight. We need to experiment with and learn from new, more focused ways of engagement between institutional investors and companies. Another follow-up project will be devoted to experiment with coordinated engagement, allowing investors to get to know the companies on a different level and have discussions on the long-term strategy. Your participating would be highly appreciated
8. Thank you for constructively contributing to what in our opinion can only be described as a very engaging discussion. A new meeting will be organised next year to discuss new findings from the follow-up projects. We cordially invite you and will keep you posted