

Minutes MSc PC – 30 September 2022

Hybrid meeting via Zoom and in T3-42 10:00–12:00 hours

Present	Absent
MS: Maciej Szymanowski (Chair, MM, BAM)	AM: Alla Molibog (HRM)
AL: Annelie van der Leelie (Minutes)	SZ: Solomon Zori (MScBA AFM)
SV: Stefan Vuksa (FI)	RSV: Romee Servant Volquin (SE)
EB: Emanuel Ubert (SM)	AS: Ad Scheepers (PM)
GB: Guido Berens (GBS)	MP: Morteza Pourakbar (SCM)
NE: Nico Eymael (SM)	(MScBA P-MIM)
BES: Baris Eren Sezer (MM)	(MSc MI)
PBC: Philipp Cornelius (BIM)	
CS: Claus Schmitt (FI)	
JA: Jorrit Alkema (HRM)	
HPW: Han Pei Wu (SCM)	
KK: Korcan Kavusan (MscBA MIM)	
GH: Gabi Helfert (PM)	
EV: Eric Vaupel (MScBA AFM)	
YL: Yu Liu (SE)	
MIP: Malgorzata Iwanczuk – Prost (MI, MBI)	
RG: Rob Geurts (MScBA BAM)	
JS: Jonas Schmidt (GBS)	
JU: Jule Ulrych (MScBA MIM)	
PBT: Pedro Barbosa Tinnemans (MBI)	Guests
MLP: Michal Pilch (BIM)	ECE: Eilen Clares Escalante (Master Programme Manager)
WV: Wim van Vliet (MScBA P-MIM)	AJB: Amy Janssen-Brennan (Executive Director Recruitment & Admission)

1. Opening and announcements

The chair welcomes everybody present.

2. Approval of minutes from MSc PC meeting 28 June 2022 – see attachment

- 1) GB: The guest information *MW: Maarten Wubben (Academic Director MSc SCM)* should be changed to *MW: Maarten Wubben (Academic Director MSc GBS)*.
- 2) PC would like to change his initials in PBC otherwise he will have the same abbreviation as the Programme Committee.
- 3) PBC asked whether the PDF document of the minutes could be made searchable.

3. Introduction of the PC members

- Maciej Szymanowski: Chair of the PC. He represents the MM and BAM programmes.
- Annelie van der Leelie: Secretary of the BSc and MSc PC's.
- Gabi Helfert: Executive Director of the MSc programmes – not a member of the MSc PC, but a guest.
- Guido Berens: He is an Assistant Professor in the Department of Business Society Management and he is also coordinator in the premaster project and teaches in the GBS programme.
- Stefan Vuksa: He has obtained his bachelor's degree and first master's degree in Serbia and he is representing the FI programme.
- Han Pei Wu: She completed her bachelor's degree in Tilburg and represents the SCM master.

- Wim van Vliet: He studied Bedrijfskunde (Business Administration) in Den Haag. He is representing the P-MIM programme.
- Philipp Cornelius: Assistant Professor in the BIM programme.
- Claus Schmitt: He is senior lecturer in the Finance Department. He teaches in various programmes.
- Baris Eren Sezer: He studied IBA at RSM and he is representing the MM master.
- Jorrit Alkema: He is a lecturer at the Organisation and Personnel Management Department and he is representing the HRM programme.
- Pedro Barbosa Tinnemans: He is the student representative for the new Medical Business Innovation programme.
- Michal Pilch: He obtained his bachelor's degree in Poland and he is representing the BIM programme.
- Eric Vaupel: He studied economics in Mannheim and he is representing the AFM programme.
- Nico Eymael: Prior to RSM he studied in Maastricht and Colombia. This year he is representing the SM programme.
- Yu Liu: She is an Assistant Professor in the Strategic Entrepreneurship Department and also teaches in the IBA programme. She is representing the SE master.
- Emanuel Ubert: He is an Assistant Professor and is representing the SM programme.
- Jonas Schmidt: He obtained his bachelor's degree in Germany and he is representing the GBS programme.
- Jule Ulrych: She studied at the Leiden university and she is the representative for the MIM programme.
- Korcan Kavusan: is representing the MIM programme.
- Malgorzata Iwanczuk -Prost is representing the MI and MBI programmes.

4. Introduction regarding rights and responsibility of the MSc PC – Gabi Helfert

The PC is all about quality of education. There are different sources of input and feedback for the quality of education.

- 1) Student evaluations of teaching on different levels like programme and course level, master and thesis trajectory.
- 2) Graduate surveys.
- 3) Annual performance reviews of the faculty and the Academic Directors.
- 4) Examination Board and Examination Monitor.
- 5) Accreditations (NVAO, AACSB, EFMD).
- 6) Rankings

Explanation of the different committees

- The MSc PC gives advice to the Dean and Dean of Education about the study programmes. One task of the PC is to approve the TER.
- There is a separate PC for the MSc International Management/CEMS, as this is an 18-month programme with additional requirements and a separate TER.
- The Faculty Council operates for the whole school, not only the educational programmes, but also research and operations. They give advice to the Dean of RSM, also e.g. related to RSM HR policy for employees, campus facilities and parts of the TER. The University Council operates EUR-wide and advises the EUR executive board (*College van Bestuur*).
- The Programme Advisory Committees (PACs) are informal committees for individual RSM MSc programmes. In those PACs the Academic Director and students discuss the suggestions and changes for the programme itself. One of the students is usually also a member of the MSc PC and a link between the committees.

For further information about the presentation see attached slides which are shared with the MSc PC members.

5. Graduation ceremony vs commencement ceremony – Gabi Helfert

GH informed the MSc PC about the graduation ceremony vs commencement ceremony.

- 1) RSM has been offering a graduation ceremony for the MSc graduates of each cohort in October. To be eligible attend, the ceremony as a graduate, students need to have completed all credits and have an active degree by 15 September. In case a student still has open credits by 15 September, for example because they a) Have to retake courses in the fall, b) Go on exchange, c) Do an internship in the fall or d) haven't passed their thesis

resit, they aren't allowed to participate as a graduate in the ceremony. Hence, each year RSM receive requests from these students to be included in the graduation ceremony as graduates. Therefore, RSM is considering changing the graduation ceremony in a commencement ceremony which could be happen in June or July.

- 2) A commencement ceremony is almost identical to a graduation ceremony in which all students of the cohort can participate. The only thing that can't be done at this ceremony is giving a diploma and announce whether a student graduated (summa) cum laude.
- 3) The Academic Directors are in favour of keeping the graduation ceremony in October.
- 4) GH asked the MSc PC student members to research in their own programmes which ceremony students prefer.

6. PC proceedings and yearly agenda – Maciej Szymanowski

MS Explained to the PC different aspects of the committee.

- 1) The composition: The committee consists of a) A secretary, b) A chair, c) 1 faculty and 1 student member of each programme (but sometimes a faculty member represents two programmes) and d) Different kind of guests such as the Executive Director, Policy Advisor and guests related to specific agenda topics. The contact person of the committee is the secretary.
- 2) The meetings are held once a month in a hybrid form. All documents from these meetings are available in the MSc PC Teams environment. During the meeting there is a procedure how the topics are discussed. It starts with the introduction of the topic, then each member can indicate what the important issues are for her or him, and then the committee divides the time on those issues in the ensuing discussion. Lastly, the MSc PC members vote to approve the advice or consent.
- 3) Yearly Agenda: a) On response topics, the MSc PC will be approached by the school for consent or advice. One of the important topics each year is the TER, and b) There are two types of MSc PC initiatives: The Programme Committee Priority Issues Programme and Ad-hoc issues. The Programme Committee Priority Issues Programme exists of issues that the committee defines for itself as focal points of action for the entire year. In October/ November, the members scout for important issues in their own programme. It is important that those issues need to be related to the quality of education and they need to be of interest for all the programmes. In November, the PC selects the issues and forms subcommittees to work on those problems. In December/ February the subcommittees present a draft proposal about their issue and in March/ April the subcommittees have their final output. Those outputs can take on different forms, e.g., a report, a presentation, an overview or a recommendation letter. The second initiative of the committee are the Ad-hoc issues. Those topics need to be submitted to the agenda a week before the meeting.
- 4) The TER should be approved by the PC every year. On this document the committee gives consent, advice and can bring in their own initiatives.

7. Elective's overview advice on format – Programme Management

ECE presented four different electives overviews and she would like to know which one the student members prefer.

- 1) Electives in the master programmes are classified into three types: a) Programme-only electives, these courses are offered in a given programme and are only open for students in the programme, b) Free Electives: these courses are offered by a given programme but are open for all RSM master students, and c) Programme-only Free Elective: in some programmes they offer students in a programme the option to follow a course only for the students in a given programme as a Free Elective.
- 2) Student feedback showed that it was challenging to understand the difference in the courses. Therefore, PM developed four proposals.

Current Elective Overview Document - Proposal 1

Elective Overview 2021-2022 (one page per master programme) Last updated on: 28 October 2020

Master Programme	Elective	ECTS	Prerequisites
Business Information Management (BIM)	Business Information Management (BIM)	6	
	Business Information Management (BIM)	6	
	Business Information Management (BIM)	6	
	Business Information Management (BIM)	6	
	Business Information Management (BIM)	6	
	Business Information Management (BIM)	6	
	Business Information Management (BIM)	6	
	Business Information Management (BIM)	6	
	Business Information Management (BIM)	6	
	Business Information Management (BIM)	6	

Current Elective Overview Document - Proposal 2

MSc Business Information Management -- (Take at least 2 electives from this list to graduate)

Course Code	Course Name	Block	Programmes	Type
BIMM006	Programming for Managers	3	BIM	Programme-only
BIMM014	Network Data Analytics	3	BIM	Programme-only
BIMM019	INNOvation in the Digital Age	3	BIM	Free elective
BIMM012	Big Data and Business Analytics	4	BIM	Programme-only
BIMM128	Introduction to Data Science with Python	4	BIM	Programme-only
BIMM158	Digital Decision Making	4	BIM	Free elective
BIMM154	Circular and Digital Business Design	4	BIM	Free elective
BIMM155	Human-Centered Process Development	4	BIM	Free elective
BIMM131	Strategy and Economics of Platforms	3	BIM	Free elective
BIMM139	Introduction to Deep Learning	5	BIM	Programme-only
BIMM140	Web mining and Analytics	5	BIM	Programme-only
BIMM177	Data Privacy and Cybersecurity	5	BIM	Free elective

Current Elective Overview Document - Proposal 3

Course Code	Course Name	Block	ECTS	Prerequisites	Programmes	Type
BIMM001	Algorithmic Accounting and Control	3	3		BIM	Free Elective
BIMM002	Advanced Business Analysis and Simulation (ABAS)	3	3		BIM	Free Elective
BIMM004	Finance	4	4		BIM	Free Elective
BIMM005	Business Systems	4	4		BIM	Free Elective
BIMM006	Business Law	4	4		BIM	Free Elective
BIMM007	Global and cross-cultural management	4	4		BIM	Free Elective
BIMM008	International Management and Reporting	3	3		BIM	Free Elective
BIMM009	Management Science	3	3		BIM	Free Elective
BIMM010	Business Information Systems	4	4		BIM	Free Elective
BIMM011	Business Analytics	4	4		BIM	Free Elective
BIMM012	Introduction to the Digital Age	3	3		BIM	Free Elective
BIMM013	Introduction to Data Science with Python	4	4		BIM	Free Elective
BIMM014	Digital Decision Making	4	4		BIM	Free Elective
BIMM015	Big Data and Business Analytics	4	4		BIM	Free Elective
BIMM016	Web mining and Analytics	5	5		BIM	Free Elective
BIMM017	Human-Centered Process Development	4	4		BIM	Free Elective
BIMM018	Circular and Digital Business Design	4	4		BIM	Free Elective
BIMM019	Data Privacy and Cybersecurity	5	5		BIM	Free Elective

Current Elective Overview Document - Proposal 4

Course Name	Course Code	Block	ECTS	Prerequisites	Programmes	Type
BIM Company-based research project	BIMM020	3,4,5	0		BIM	BIM only Elective
Programming for Managers	BIMM006	3	3		BIM	BIM only Elective
Big Data and Business Analytics	BIMM012	4	4		BIM	BIM only Elective
Network Data Analytics	BIMM014	3	3		BIM	BIM only Elective
INNOvation in the Digital Age	BIMM019	3	3		BIM	BIM/Free Elective
Introduction to Data Science with Python	BIMM128	4	4		BIM	BIM only Elective
Digital Decision Making	BIMM158	4	4		BIM	BIM/Free Elective
Circular and Digital Business Design	BIMM154	4	4		BIM	BIM/Free Elective
Human-Centered Process Development	BIMM155	4	4		BIM	BIM/Free Elective
Web mining and Analytics	BIMM140	5	5		BIM	BIM only Elective
Introduction to Deep Learning	BIMM139	5	5		BIM	BIM/Free Elective
Strategy and Economics of Platforms	BIMM131	3	3		BIM	BIM/Free Elective

Comments of the committee:

- 1) GB: It would be better to change the name of the Programme-only Free elective because it's confusing.
- 2) BES is in favour of proposal 1 because the table per programme, the type of elective and the timeline is very clear.
- 3) BES: The overview document of proposal 1 is correct but it would be better to change the definitions of pre-course and programme course.
- 4) HPW: The company-based project is unclearly represented in proposal 1 because it's stretched out over the entire year while it is one elective.
- 5) MLP: It would be clearer for students if PM creates two lists per programme like proposal 2. The first list will contain the Programme-only Electives and the second list will contain the Free Electives.
- 6) PBT: It would be better if there are two documents for students. The first document should contain information with what students should do and the second document should describe which electives students can choose.
- 7) ECE: It would be better to communicate what the requirements are because there is a misunderstanding about that between students.

After the discussion, the committee decided that proposal 2 is the best overview.

8. Formation of the subcommittees, HOKA subcommittee

MS explained that the subcommittees would be formed based on the new priority issues. However, this year, the work of the HOKA subcommittee should be continued. The HOKA subcommittee in collaboration with the HOKA Working Group reflects firstly on how the money is being spent. Secondly, the subcommittee deals with how the projects are working. Therefore, this subcommittee has already been formed (see table)

Overview of the subcommittees

Topics	Members
HOKA	Han Pei Wu Michal Pilch Jorrit Alkema

9. Proposed changes MSc criteria – Admission Department

AJB informed the PC about the planned MSc criteria change in the admission process.

- 1) AJB proposed to keep the GMAT as the "preferred option" in the admission process but RSM will accept the GRE as an alternative for applicants who already have a GRE score that meets the right requirements and for applicants currently residing in a country where taking a GMAT is difficult or not possible.

- 2) The reasons for the change are a) Some students have already taken the GRE when they decided to apply for RSM. Accepting the GRE means that this group doesn't have to study and pay for an additional exam, making RSM more accessible to lower-income applicants, b) RSM now loose some applicants because they don't want to take a second test, c) The two tests are similar enough to be comparable d) The GMAT is used almost exclusively for admission to business schools and MBA programmes. The GRE is more widely accepted for admission to variety of different programmes, e) In the USA, 75% of business programmes accept both tests and in the Netherlands all universities that require a GMAT also accept the GRE and f) RSM already accept the GRE from Iranian applicants as the GMAT isn't offered in Iran.

Comments of the committee:

- 1) JA wonders why the Admission Department is letting applicants know its preference for the GMAT test when the two exams are comparable. This departmental preference will cause confusion among applicants.
- 2) JA: In the PHD admission applicants have to show their GMAT or GRE scores but the department doesn't give any preference because both tests are equal to a certain bar.
- 3) MS: It would be better if the Admission Department should drop their preference because the GMAT has no more value than the GRE. Moreover, the GRE test is cheaper making RSM education will be more accessible to lower- income students.

The MSc PC was unanimously in favour of the MSc criteria change proposal. MS will write a letter of advice.

10. Closing remarks

11. Action points

What	When	Who
All members should read the draft annual report and Code of order in advance of the next meeting.	By October	All MSc PC members
Scouting of high priority issues for the new subcommittees	By October	All MSc PC members
Introducing the MSc PC and PAC in all the master programmes.	By October	All MSc PC student members
Student members will research in their own programmes which end ceremony (graduation or commencement) students prefer.	By October	All MSc PC student members
MS will write a letter about the MSc criteria change for the Admission Department	By October	Maciej Szymanowski

Next meetings:

18-Oct-22, 10.00h	21-Mar-23, 10.00h
22-Nov-22, 10.00h	18-Apr-23, 10.00h
20-Dec-22, 10.00h	30 -May-23, 10.00h
26-Jan-23, 10.00h	27-Jun-23, 10.00h
21-Feb-23, 10.00h	