

IM/CEMS Programme Committee (PC) meeting

13 May 2020, 13.30- 15:00, Via Zoom

Present

Meir Shemla (Associate Professor IM/CEMS, instructor member)

Brian Pinkham (Associate Professor IM/CEMS, instructor member)

Rene Olie (Academic Director, IM/CEMS)

Antoine d'Aietti, (IM/CEMS, student member)

Programme Management

Gabi Helfert (Executive Director MSC programmes)

Gina Kim (Programme Manager, MSc International Management/ CEMS)

Guests

Carla Dirks (Secretary to the Examination Board)

Absent

Svenja Nolte, (IM/CEMS, student member)

1. Opening and announcements

Gina welcomes everybody present.

2. Teaching and Exam Regulations 2020-2021

The committee and Carla discussed the TER 2020-2021. Together they conclude that:

- 1) The general thesis manual should be adapted to also make it suitable for the IM/CEMS programme. In addition, there should also be a reference to an additional document which is detail specific for the IM/CEMS programme.
- 2) There will be no changes in the TER to the rules on remote proctoring of exams (as introduced as a result of COVID-19), as the current rules also apply.
- 3) A footnote should be placed on the 'Composition of the degree programme' topic, that these new rules only obtain to students who will start their master's degree in September 2020.
- 4) The soft-cut clause for admission for academic year 2020-2021 is excluded in this TER due to the admission period of the IM/CEMS applications having already expired at the end of January 2020. Therefore, this clause belongs to the current TER of 2019-2020.
- 5) "*English at C1 level, a CEMS language at B1 level (...)*" should be changed in "*English at C1 level, a second language at B1 level (...)*" because the term *CEMS language* is no longer in use.

The IM/CEMS PC will approve the TER during their meeting in June.

3. Studies on feelings of student engagement

Brian explains that the IM/CEMS programme tends to be participatory, however, many students have expressed feeling somewhat left out in recent years. Therefore, they have developed an instrument, based on learning styles and the feeling of inclusion in the classroom, to investigate the reason for the disconnection between the programme and the students. The intention is to implement this research prior to and at the end of the fall semester.

Comments:

- 1) Gabi: This research could be important for all master programmes, may or most of whose students may experience similar feelings. It could further be useful to investigate the study background of the

students in question to explore whether their background influences their experience. Correlation/causation should be considered.

- 2) Gina: it is currently more difficult to implement an investigation due to the remote education format; students are not currently on campus.
- 3) Rene: the current moment could be appropriate for this research as the current situation also calls for implementation of new engagement methods in education.

4. Proposal for new third semester

Background of the proposal

- 1) Students have expressed dissatisfaction on the IM research clinic and the organization of the thesis trajectory citing the following:
 - a. Many students don't appreciate the mandatory physical attendance requirement (notably the only obligation for physical attendance during the research clinic/third semester)
 - b. Though, students are positive about the structure of the thesis trajectory in general, they don't see the link between the research clinic and the thesis trajectory
 - c. The third semester is relatively empty and the interaction between two semester groups remains limited
- 2) The Business Communication skill seminar will be cancelled and the Personal and Professional Development track will be revamped.
- 3) The proposal is to revamp the research clinic by reducing the requirements of the meetings and reducing the number of credits from 5 to 3 EC. The remaining 2 EC will be integrated with a new Personal and Professional Development track into the skills seminar requirement.

Comments on proposal:

- 1) It could potentially work better for attendance purposes to schedule all research clinic meetings in one week or to organise another special event during the third semester.
- 2) The mentorship classes could be held online.

5. Action points

<u>Action</u>	<u>Deadline</u>	<u>Who</u>
All members to send their comments on the TER to Carla	Before 15 June 2020	All members
Rene will send an invitation to Gabi and Gina to further discuss the semester proposal	Before 15 June 2020	Rene Olie
Gather all comments on the semester proposal and send to Gina, Gabi and Rene	Before 15 June 2020	Antoine and Brian