



Partnering with a global network

of top-ranked business schools

RSM CEMS corporate

Partnership at a glance:

- » Recruit top talent with a global mindset from a top-ranked MSc in International Management
- » Brand your company as an employer across 30+ leading business schools
- » Interact with high-quality CEMS students through business projects and internships
- » Share knowledge and network with top business schools and multinationals
- » Become part of the world's most successful academic-corporate alliance

CEMS has partnerships
with

70+
multinational companies
and NGOs

Nearly

50 years
of experience in business
development and
management education

A group of prestigious and top-ranked business schools have created an elite and global master programme that recruits only the very best, most internationally minded, talented students. This CEMS Global Alliance in Management Education also creates very strong partnerships with organisations and business schools around the world.

RSM is one of more than 30 CEMS business schools, and offers the prestigious CEMS Master in International Management programme, which was ranked eighth in the Financial Times' 2018 Global Masters in Management ranking.

The CEMS Global Alliance has created partnerships with over 70 multinational companies and NGOs including McKinsey, PwC, Bayer, Google, Henkel, L'Oréal, and CARE International. RSM's CEMS partners are usually organisations based in the Netherlands that operate internationally. Through this unique relationship, they have privileged access to more than 1,200 young and multilingual professionals worldwide. These CEMS students have successfully navigated a stringent selection process, based on their potential for an international career. Becoming a CEMS global partner also connects you to the CEMS alumni network of experienced managers and business leaders. These high-calibre graduates have a global mindset: over 14,000 CEMS alumni work in 75+ countries – of which many within the CEMS corporate network.

 [rsm.nl/cemscorporatepartner](https://www.rsm.nl/cemscorporatepartner)

Partnership

Why a CEMS corporate partnership with RSM?

As a CEMS corporate partner, your organisation benefits from the best of both worlds: RSM and CEMS. Not only will your organisation become directly connected to RSM including its customised programmes and ground-breaking research, it is also a gateway to a global pool of top talent from the world's leading business schools.

The exclusive academic-corporate partnership between your organisation and RSM offers:

Recruitment of top talent through online job posting and CV book tools, and premium access to each member school as well as the global CEMS Career Forum, a two-day event with 700+ pre-scheduled interviews where you will meet 1,000+ students and alumni of 70+ nationalities.

Employer branding across 30+ top schools to highlight your brand through direct mailing to students, activities on CEMS and RSM social media with more than 13,000 subscribers, and print and online editorial and advertising opportunities.

Interaction with CEMS students while they directly contribute to consultancy projects and internships as part of their education, during which you can also enhance your visibility and image.

Knowledge-sharing and networking with leading business schools and multinationals. While participating in a unique knowledge-sharing and networking platform through Corporate Benchmarking Meetings with professionals from across the community and numerous regional and local student events across 30+ campuses.

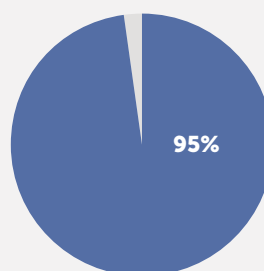
RSM's CEMS graduates are internationally mobile and have a can-do attitude for taking action with their outstanding problem-solving abilities, innovative ideas, and analytical skills. CEMS graduates are very active in a variety of sectors such as consulting, consumer goods, finance, technology and energy.

Want to become a CEMS corporate partner?

For more information about CEMS corporate partnerships: www.rsm.nl/cemscorporatepartner or contact Frieda Franke at ffranke@rsm.nl.

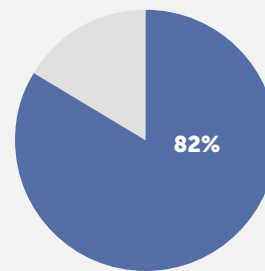
RSM CEMS graduates

After graduation



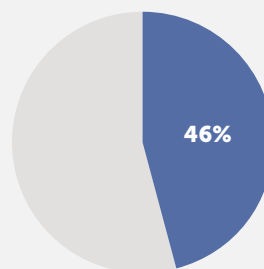
95% are employed or continuing their studies three months after graduation*

Multilingualism



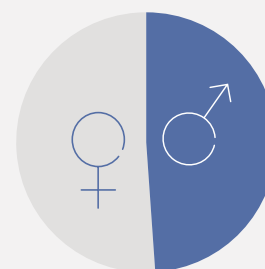
82% are proficient in three or more languages*

International career



46% begin their career outside of their home country*

Gender diversity



49% female and 51% male students*

* 2016-17 student numbers



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